

FEMA National Preparedness Month

Given the tropical storms on the East Coast and in Hawaii, wildfires out west, and recent flooding in Louisiana, it is clear preparedness is critical. People and communities who prepare for emergencies are more resilient and able to recover quicker than those who don't. Here are some valuable resources.

One of the major initiatives during NPM this year is a social media campaign aimed at increasing community resilience around the country. This is a very easy way to provide your policyholders, employees, agents and other key stakeholders with the tools they need to be prepared. Please see below for helpful resources. There are also MiddleOak co-branded materials located at http://www.middleoak.com/loss_control.jsp.

RESOURCES:

Wildfire: www.disastersafety.org/wildfire

Tropical Storm/Hurricane: www.disastersafety.org/hurricane

Flood: www.disastersafety.org/flood

Social Media Toolkit: www.ibhs.egnyte.com/dl/utUzbEfPuo

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